

KATE MORRISON



Kate specialises in the economics of innovation, innovation technology and policy and is the Director of Vulture Street, an award-winning provider of innovation software and services. She has a successful track record of advising start-up, small and large firms as well as public policy agencies, and has managed mission-critical projects for clients including IBM, Bank of New York, Philips and PwC in Europe and Australia. Current customers of Vulture Street's low-cost web-based collaboration services include major utilities, large financial services companies and government agencies across Australia.

Kate has been actively involved in consulting for more than a decade from both the technology and management consulting perspectives. She has experience in industries including financial services, food, energy, manufacturing, healthcare, software, electronics, tourism, architecture, engineering and government. Previous projects include:

- Assessing innovation strategy and process for one of Queensland's largest food production companies (Brisbane);
- Advising a major Australian media company on strategy options related to the emergence of tablet computing (Sydney);
- Developing a market facing strategy related to the future of energy consumption for BP (London);
- Designing a theory-based analytical framework for NESTA's forthcoming trial of B2B innovation vouchers as a new policy tool (London);
- Reviewing innovation strategy and process for Linde Gas Therapeutics, a €13bn European industrial gas company (London);
- Designing and managing a network analysis of inter-firm collaboration and innovation processes for the high-profile Manchester Independent Economic Review (London).

Kate was primary researcher and analyst for two major Queensland Government reports on industry and innovation: *Smart Regions: Characteristics of Globally Successful Regions and Implications for Queensland* and *Smarter Services: Future Jobs and Growth for the Smart State*, both commissioned by the Smart State Council. She was also primary consultant for the Australian Industry Group's 2010 *National Innovation Review: New Thinking, New Directions*.

Kate holds a first class honours degree in economics from the University of Queensland, and subsequently received two post-graduate scholarships to engage in research, including one from the Australian Centre for Complex Systems. She is published in several academic journals and has presented her work at the Santa Fe Institute, a world leading complex systems research centre. In October 2010 Kate was selected to represent Australia at the APEC Women's Entrepreneurship Summit, hosted by the US Government in Gifu, Japan. Kate's business, Vulture Street, was a finalist in the Anthill Australian Cool Company of the Year Awards in November 2010. In March 2011, Kate co-judged the \$2.5 million Australian Industry Group/Queensland Government innovation competition known as *What's Your Big Idea Queensland?*